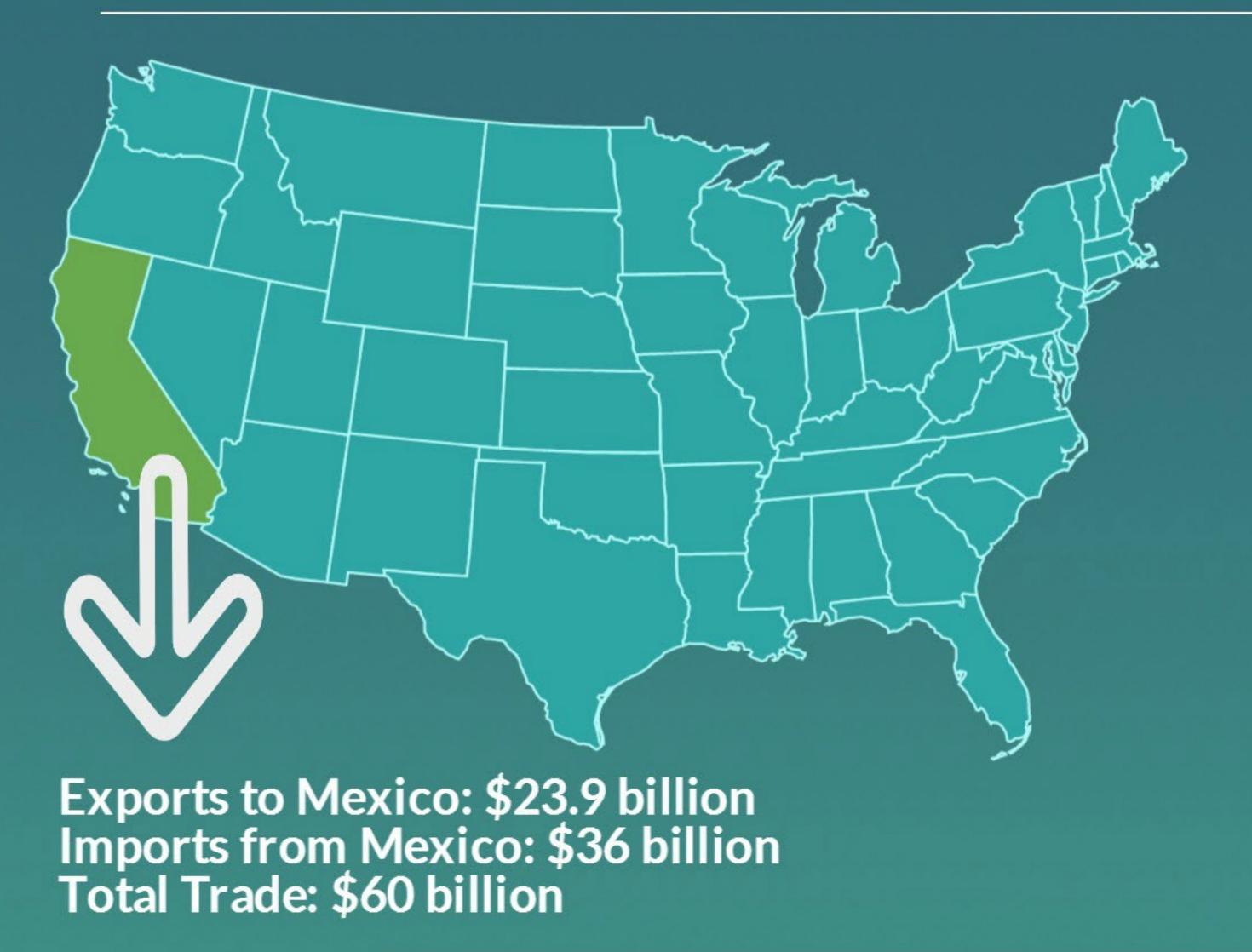
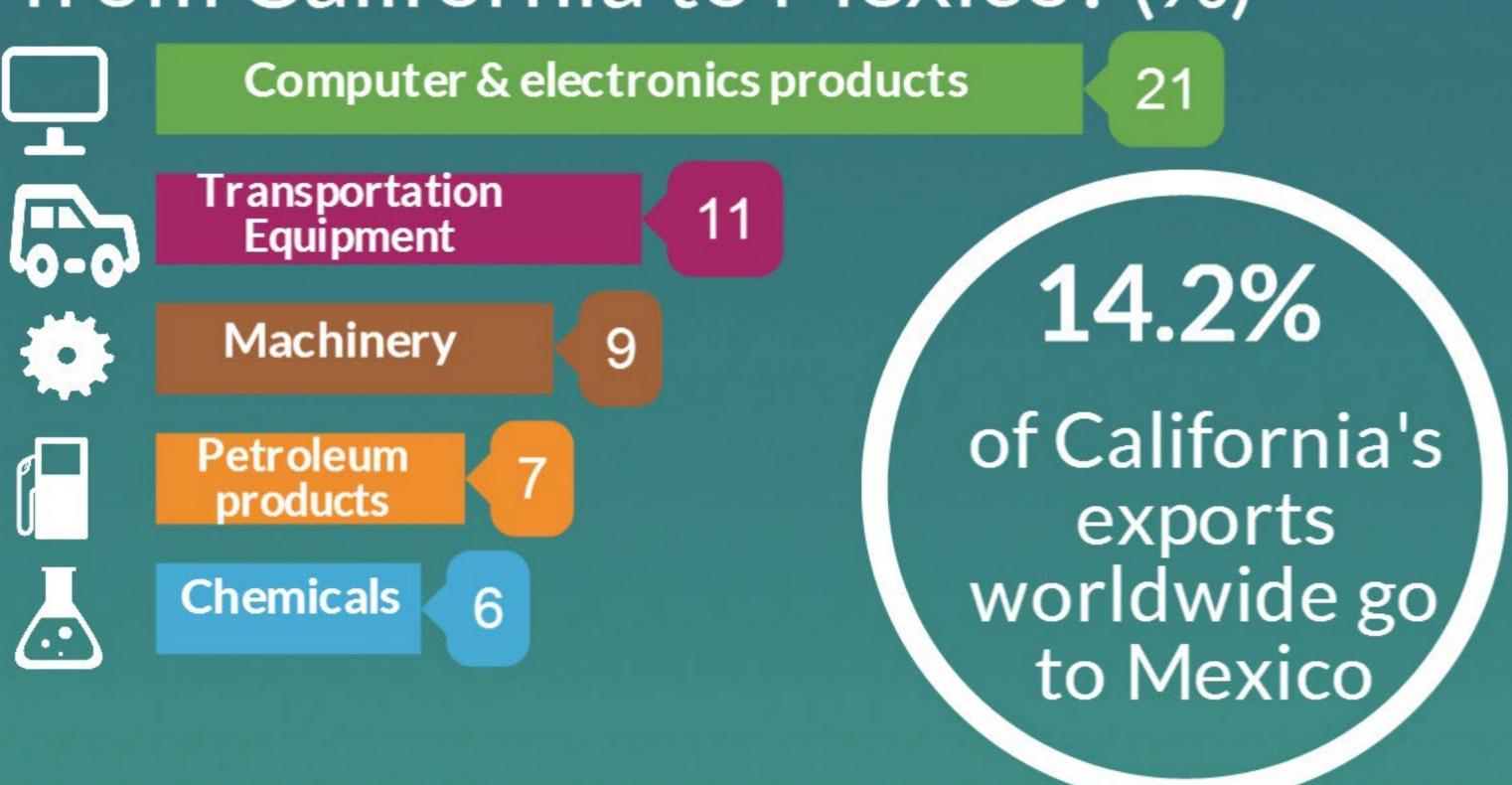
California & Mexico Trade Relationship



What kind of products are exported from California to Mexico? (%)



Mexico: California's largest export market



692,240

Jobs in California rely on trade with Mexico



7.2 million

International visitors who traveled to California are from Mexico



267%

Increase in California's exports to Mexico under NAFTA

-Key Facts-



43%

Of videogames exported from California go to Mexico



\$800 million

Amount spent in Mexican theaters for tickets to see US films



44%& 70%

Of pears and grapes exported from the US to Mexico are from California



71%

Of TV sets exported from California go to Mexico, generating \$322 million annually

Visit: www.naftamexico.net





Sources: WISERTrade, Texas's Economic Development and Tourism Office-travel.state.tx.us, jobs figures are from 2008 as reported by the Wilson Center's Mexico Institute. All amSources: WISERTrade, California Tourism Commission (2012), IMCINE, jobs figures are from 2008 as reported by the Wilson Center's Mexico Institute. All amounts are in US dollars. All trade statistics are from 2013.ounts are in US dollars. All trade statistics are from 2013.